



Michael J.
MITCHELL

LIFESTYLE INFLUENCER



Who is **MIKE** *the* **COMPASS**

For nearly a decade, Mike has been bringing his charismatic blend of comedy and entertainment to worldwide community of sneaker lovers. Mike has managed to work with numerous brands such as PUMA, RUFFLES, OREO, CAN-AM, ADIDAS, and many more.

Brand awareness

Quality content

Multiple platforms

In times where powerful perspectives and common ground are increasingly precious commodities, Mike stands poised to provide both, wrapped up in genuine style tailor-made to bringing valuable and positive messages to eager eyes and ears.

PARTNERS



Autonomous

BODYARMOR

BRAUN

can-am



EPSON

ESSENTIALS
FEAR OF GOD

FORCE
FACTOR

GAME
READY

HIBBETT
SPORTS



kahn™

MANSCAPED

MONOS:

NANROBOT

NTWRK

omaze

OREO

PayPal

PUMA

RITZ

RUFFLES

SAMSUNG

SEAT
GEEK

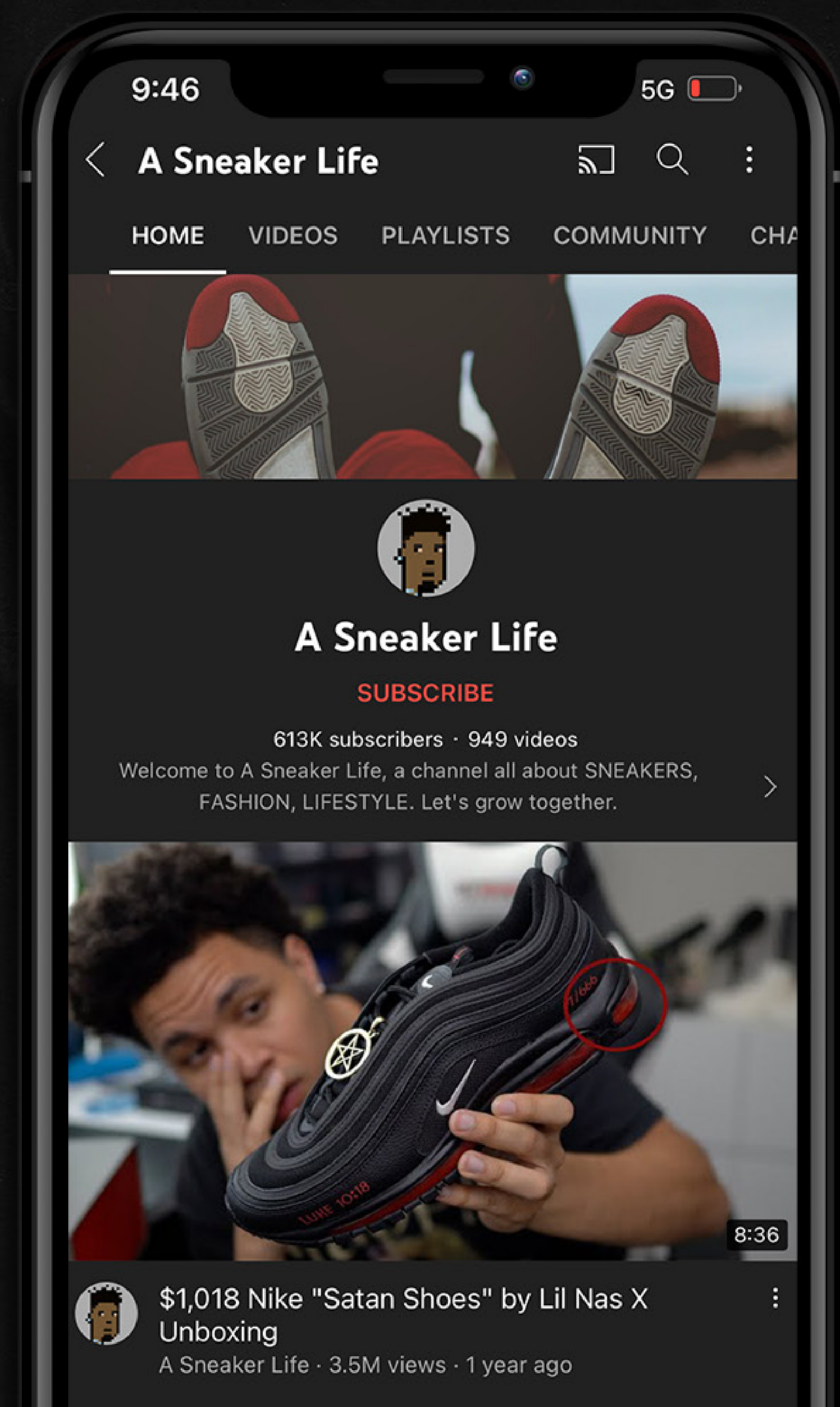


stockX

TALENTLESS

UPLIFT
DESK

Walmart



YOUTUBE



A SNEAKER LIFE

613K

Subscribers

87.5%

AUDIENCE IS
MALE

88%

AUDIENCE IS BETWEEN
18-44 YEARS OF AGE

50%

AUDIENCE RESIDES
IN THE UNITED STATES

INSTAGRAM

@MIKETHECOMPASS

109K

Followers

89.5%

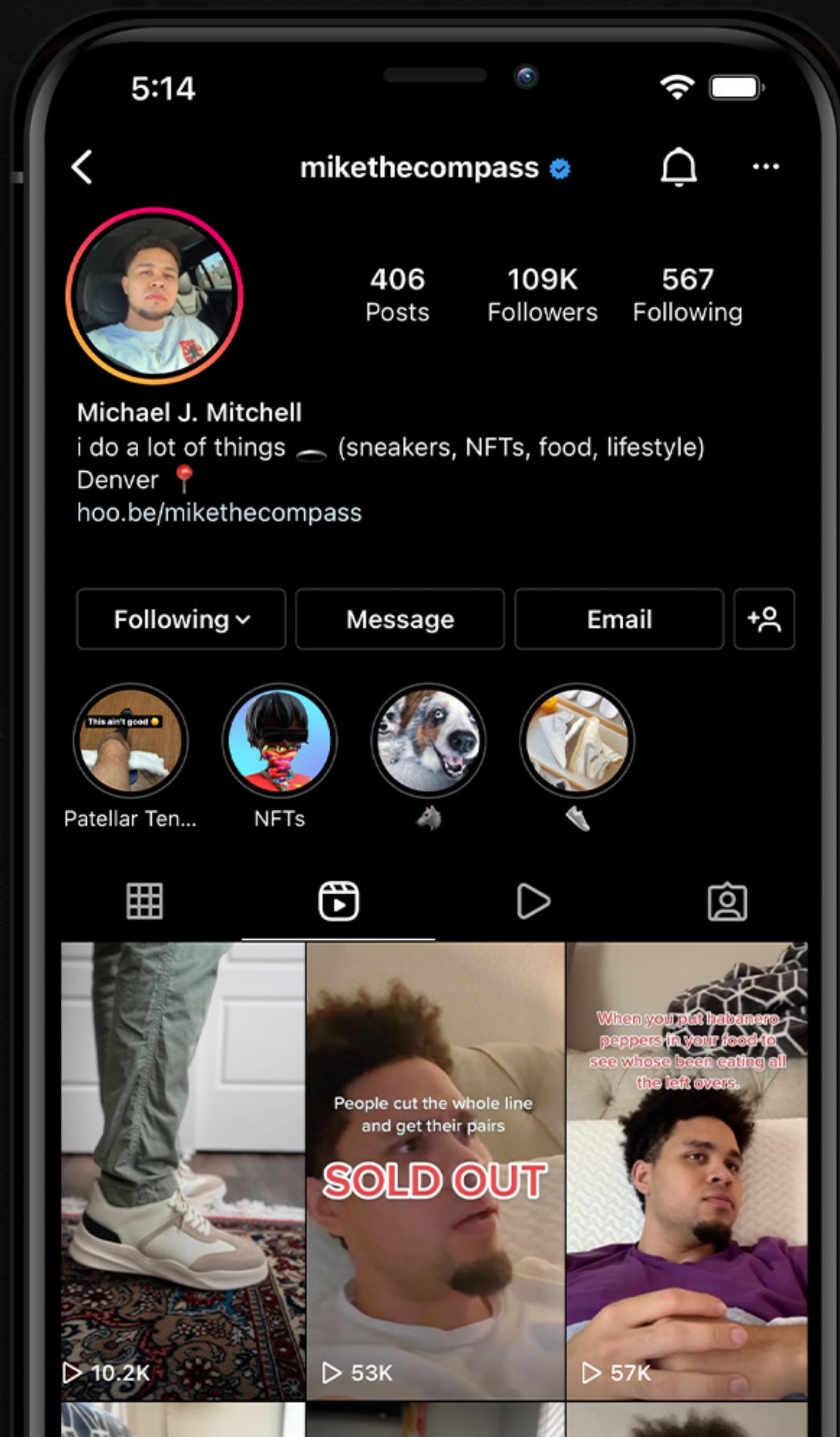
AUDIENCE IS
MALE

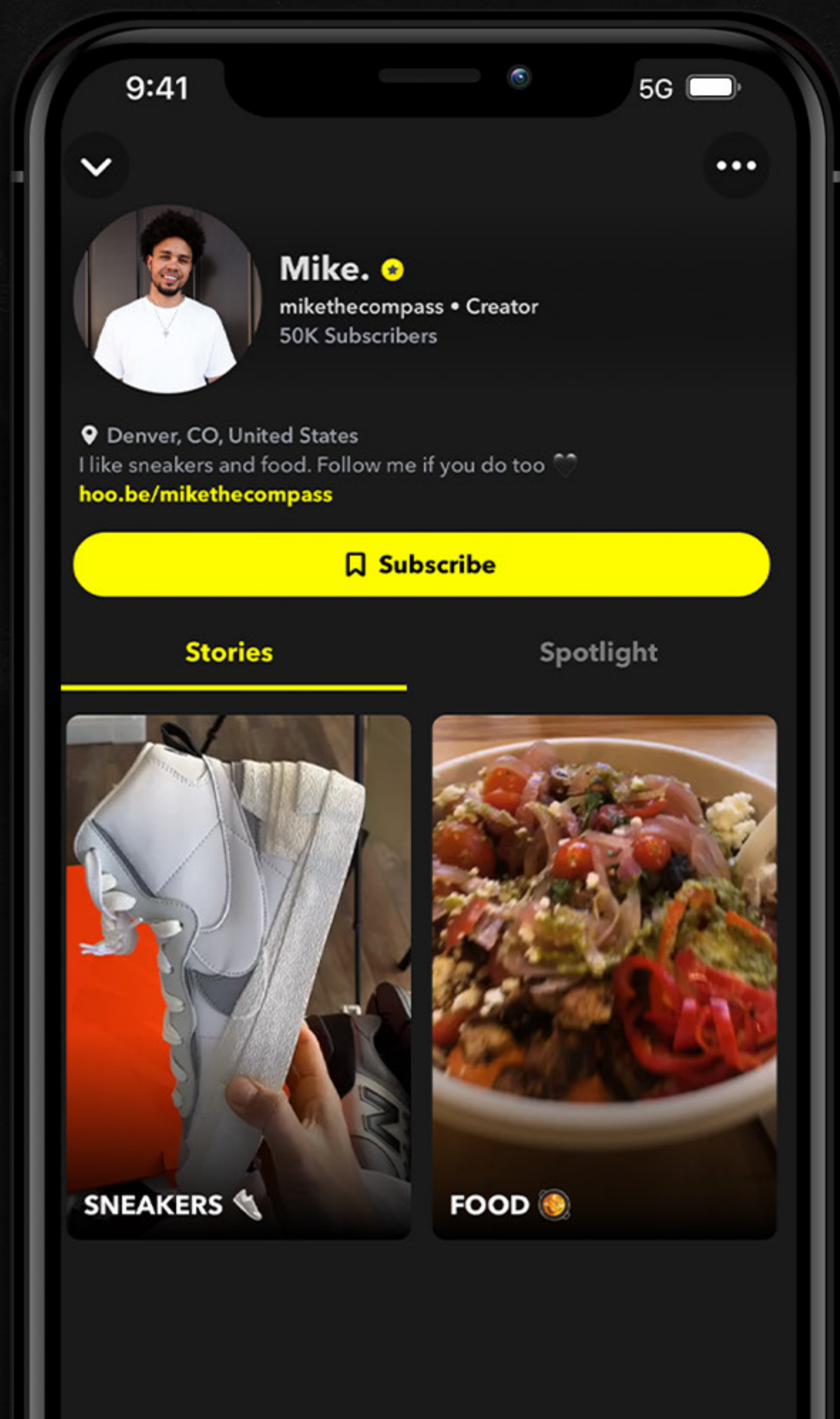
74%

AUDIENCE IS BETWEEN
18-34 YEARS OF AGE

50%

AUDIENCE RESIDES
IN THE UNITED STATES





SNAPCHAT

MIKETHECOMPASS

50K *Subscribers*



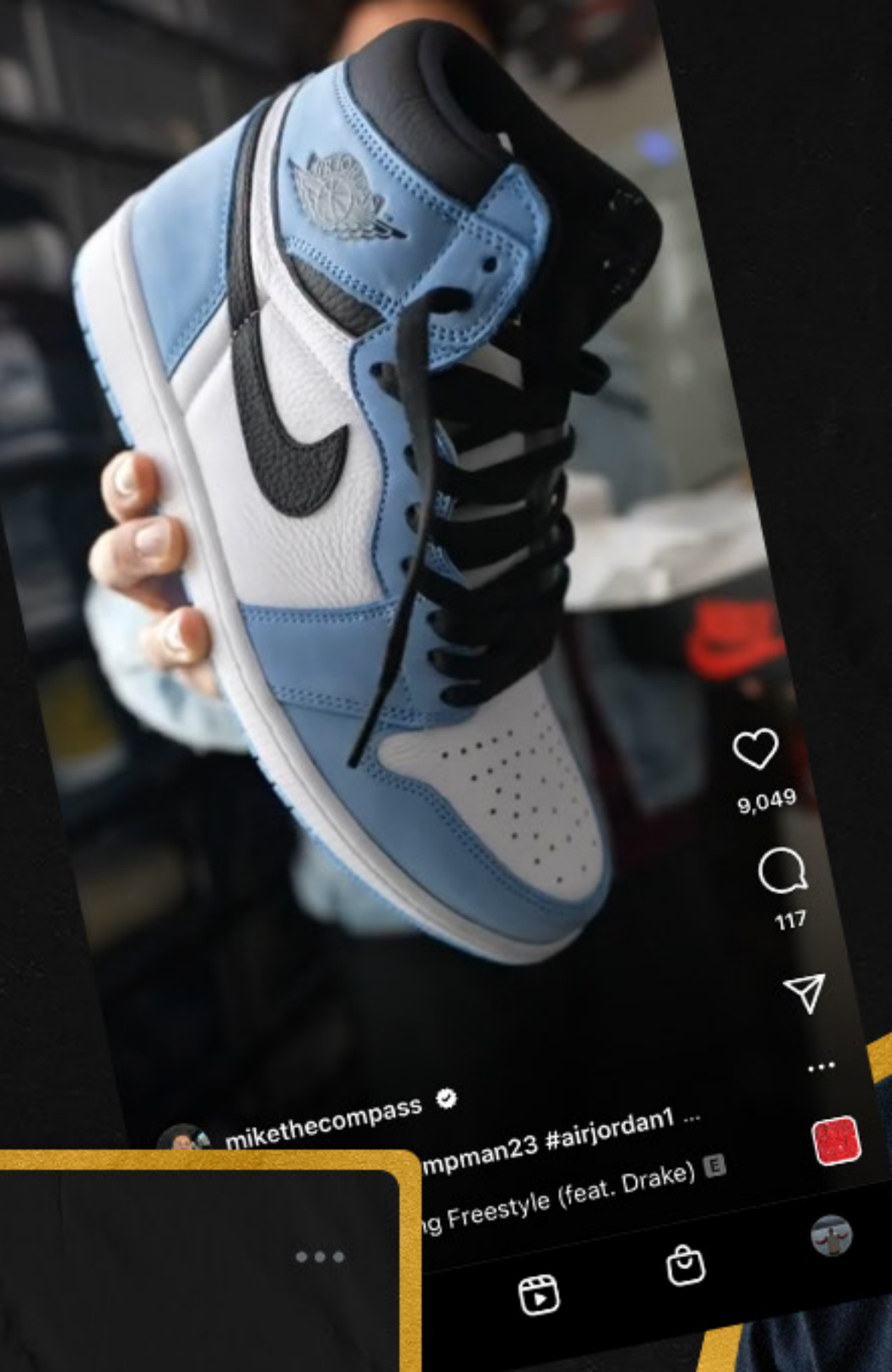
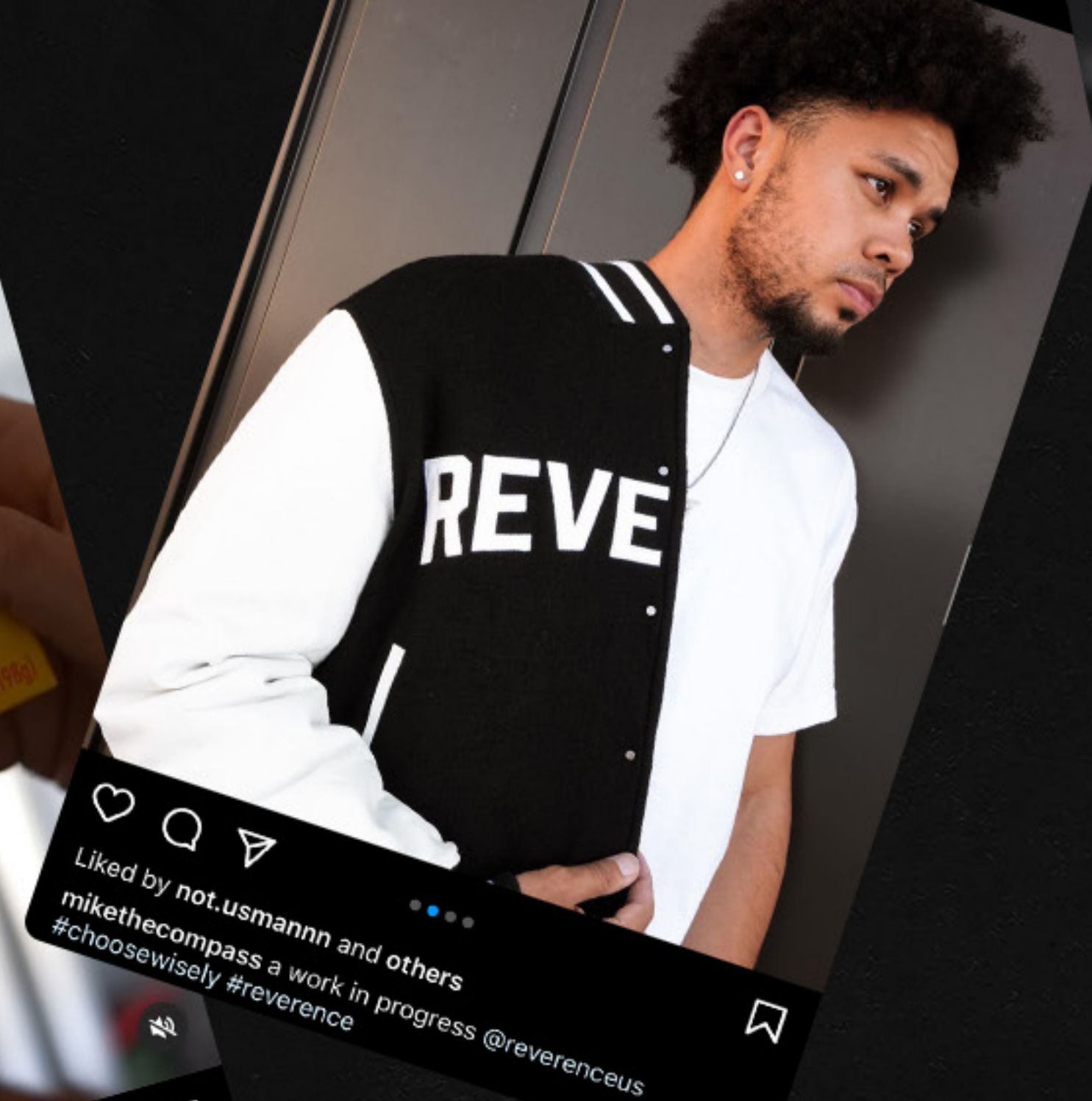
AUDIENCE IS
MALE


NEW YORK


MOST VIEWS COME
FROM **NEW YORK**

13%

OF UNIQUE VIEWERS
ARE NON-SUBSCRIBERS





mikethecompass.eth 

@MikeTheCompass

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THANK YOU
